

Event raises nearly \$13,000 for SCLS Foundation

Davis, Keen receive Foundation's 'Cornerstone Award'

About 60 library supporters, family members, and friends gathered in Fitchburg Nov. 10 to say thank you to Phyllis Davis and Bob Keen for their lifetimes of dedicated service to public libraries.

Davis and Keen were the South Central Library System Foundation's 2010 recipients of the "Cornerstone Award." In their honor, nearly \$13,000 was raised to support public libraries through the Foundation.

"This second annual event was a fitting tribute to Phyllis and Bob, two tireless advocates for the public libraries of the South Central Library System," said Linda Davis-Brown, foundation board president. "They have made untold contributions to the improvement of library service in their own communities and throughout the South Central Library System."

The Cornerstone Award is given to an individual or individuals who have had a significant and long-term impact on enhancing public libraries in South Central Wisconsin and represent the values

and mission of the SCLS Foundation. Names should be submitted no later than March 30, 2011.



Phyllis shared a story about how the SCLS Foundation is like an acorn. It started small, but is growing into something significant.

capacities since 1985, and as director starting in March 2006.

Bob has been a Green County Library Board trustee for more than 30 years, and has served on the SCLS Board of Trustees for 25 years. He also served about 10 years on the board of the Wisconsin Library Trustees Association.

"The Cornerstone Award is an exciting opportunity for our library community," Davis-Brown said. "Many people make significant

contributions to libraries, and this is one way to recognize those efforts."

If you'd like to suggest names for future recognition, contact Mark Ibach (mibach@scls.lib.wi.us) at (608) 246-5612. Provide the name and an explanation of why the person should be considered.



Bob shared stories about his love for libraries, which began when he was a young child.

We are committed to member libraries

by Linda Davis-Brown,
 Foundation President

I want to thank those of you who attended and supported our November 2010 Cornerstone Award event. It was a pleasure to recognize library colleagues who have dedicated their careers to fostering the goals of the library community.

Additionally, the event raised nearly \$13,000 for the campaign to enhance public libraries. The SCLS Foundation, in partnership with member libraries and private donors, is committed to providing financial support for much needed technology and special literacy programs. Without the support of our donor community, we would not be able to meet our program goals and to ensure the promise of public libraries for future generations.

I ask each of you to visit your community library soon to

—please see *Committed* on page 2

To benefit libraries

Foundation's first disbursement coming in 2011

Despite the economic downturn of the past several years, the SCLS Foundation has continued to raise funds in support of member libraries.

Closing in on its initial goal of \$100,000, the Foundation Board voted at its January meeting that it would begin to use some of these funds to pay for programs that benefit all member libraries.

According to the board's action, the Foundation will use one-quarter of the fund balance increase from Jan. 1-Dec. 31, 2010, to help pay for a

systemwide program or project for member libraries. That \$5,412 will be used sometime in 2011 to develop a program or project that will be available to all member libraries.

At the end of 2009, SCLS funds in the Foundation were \$70,301. That increased to \$91,950 at the end of 2010, representing a total fund increase of \$21,649.

"This is an exciting time for the SCLS Foundation," said Linda Davis-Brown, Foundation board president. "Even with the economic slowdown

over the past three years, we're still in a position to begin using Foundation funds for the good of member libraries."

In addition to raising funds to benefit libraries, the SCLS Foundation also can serve as a fiscal agent for donations to libraries. Because the SCLS Foundation is recognized by the Internal Revenue Service as a 501(c)(3) non-profit organization, SCLS member public libraries don't need to file for that status.

Residents can still make their tax-deductible contributions to your library, but your record-keeping requirements are simpler.

Another foundation advantage is that investment experts at M&I Wealth Management help ensure that your contributions work for you. You don't have to become an investment expert, or spend the time hiring someone to do it for you.

Finally, any funds invested in the SCLS foundation remain the property of the library, and any amount can be withdrawn at any time.

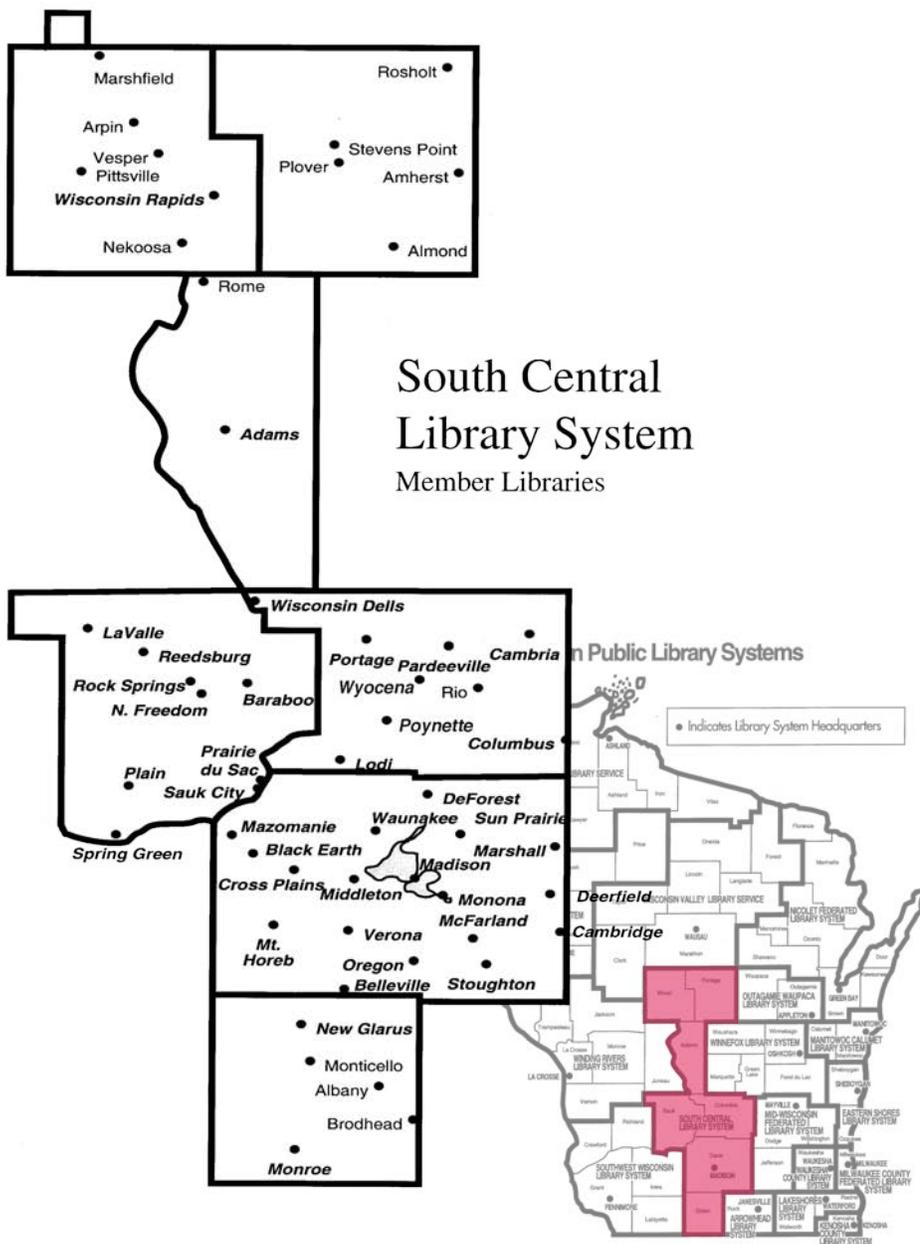
For information about joining the Foundation, contact Martha Van Pelt at (608) 246-7975.

Committed

from page 1

understand the myriad opportunities and resources that are available to adults seeking job preparation skills; young people learning to read and develop good study habits; and family entertainment. For many families, the library offers interaction and social networking with other families in the community.

With your support, our libraries can remain vital and will continue to provide much needed community resources.



SCLS Foundation Contributors

These people donated to the SCLS Foundation from Sept. 2010 through Jan. 2011. The category in which each is listed represents their total Foundation contribution to date.

Stewards – \$1,000 +

Bob Blitzke
Phyllis Davis
Delta Properties
Judith & Gordon Faulkner
Peter & Ann Hamon
Denise Marino & Herb Paaren
Jane Morgan Memorial Library
Janet & Thomas Pugh
Daniel Smith
Stanley Talarek
Kathryn Trudell

Patrons – \$999 - \$500

Alicia Ashman
Tom Brown
Linda Davis-Brown
June & Charles Hanson
Nancy Nelson

Paul Nelson
Lenice Pafford
Jonathan & Valerie Winters

Benefactors – \$499 - \$250

Victoria Billings
Robert Cohen
James & Nancy Dast
Carla Dilorio
Karen FASTER
Jennifer Harrington
Anne Iwata
Larry Martin & Martha Cranley
Ron McCabe
Terry McIlroy
Maureen Palmer
Jeanne Radke
Bruce Smith
Jodi Bender Sweeney

Dave Odahl
Sharon Zindars

Sponsors – \$249 - \$100

Roger Allen & Pat Davis
Michele Besant
Lauren Blough
Bob Bocher & Mary O'Connor
Dan Calef
Barb Dimick
Carol Froistad
Kristen Groth & Ed Jepsen
Norman Holman
Kirsten Houtman
Mark Ibach
Kathleen Imhoff
Kathleen King
Mary Knapp
Vicki Teal Lovely
Heidi Nimm
Alan & Barbara Orvis
Gary Poulson
Luella Schmidt
Paul & Deborah Schoenholz
Brinnan Shaffer
Lynn Stainbrook
Lisa Strand & Andrew Gaylor
Martha Van Pelt
Mary Williamson
Woodman's Food Markets

Advocates – \$99 - \$50

Terese Allen & James Block
Sarah Aslakson
Vincent & Linda Berdayes
Susanne Broome
Elizabeth Bruckbauer
Geri & Peter Cupery
Mary Davidson
Leo Davis
Jaime Healy-Plotkin
Ashley Kerst
Mary Knotts
Oriental Shop
Augustine & Mary Rodriguez
Ruth Rolich
Claire Rynders
Jane Vriesacker
Christina Wagner
Karen Zahn

Friends – \$49 - \$25

Phil Cox
Gail Engebretson
Franklin & Barbara French
Kerry Keen
Leslie Linser
Nancy Stevenson
Candace Weber & Lewis Albert

Contributions for Specific Libraries

Lodi Woman's Club Public Library
Campbell Scientific Inc. (\$2,259.24)
New Glarus Public Library
New Glarus Public Library (\$500)

SCLS Foundation Report (Dec. 31, 2010)

Member Libraries	% Share	Adjusted Market Value
Adams County Library	1.06%	\$3,788.40
Angie W. Cox Public Library (Pardeeville)	1.80%	\$6,433.12
Black Earth Public Library	0.17%	\$607.57
Brodhead Memorial Public Library	0.22%	\$786.27
Cottage Grove Community Library	0.20%	\$714.79
Friends of McFarland Library	0.32%	\$1,143.67
Jane Morgan Memorial Library (Cambria)	0.32%	\$1,143.67
Kraemer Library & Community Center (Plain)	0.17%	\$607.57
LaValle Public Library	0.46%	\$1,644.02
Lodi Woman's Club Public Library	3.58%	\$12,830.51
Marshfield Public Library Foundation	0.32%	\$1,143.67
Mazomanie Free Library	15.09%	\$54,038.24
Monroe Public Library	42.20%	\$151,017.20
Reedsburg Public Library	0.60%	\$2,144.37
SCLS Foundation	25.68%	\$91,950.37
Sun Prairie Public Library Foundation	7.64%	\$27,340.78
Wyocena Public Library	0.17%	\$607.57
Totals	100.00%	\$357,995.80

*New Glarus Public Library joined the foundation in early January with an investment of \$500.

Janet Pugh is new member

Foundation Board reflects on service to libraries

There were personnel changes to the SCLS Foundation Board in 2010, most recently the addition of Janet Pugh. Janet previously served on the board as the SCLS Board President, but has been replaced by president Gary Poulson.

However, Janet decided to continue her service and filled the position vacated by Terry McIlroy. Janet is a retired librarian from the Wisconsin Department of Workforce Development. She was an early member of the State Agencies Library Council, chaired the Government Documents Round Table (Wisconsin Library Assoc.), represented multi-type libraries on the SCLS Technology Committee, and has been an SCLS Trustee since 2003.

There are many reasons people

choose to volunteer their time to the SCLS Foundation Board. Below are comments from several members.



Janet Pugh

• **Linda Davis-Brown**—The library was very important to me as a child. I was a voracious reader from the time I received my first edition of the Canterbury Tales. As a college student, the library helped me further my education and enhanced my ability to succeed in my business vocation.

• **Peter Hamon**—I firmly believe that libraries and library systems should be tax supported, for they are a public good at any time, and a public necessity in times like these. For those of us who want our libraries to experiment, or to just provide an avenue for those of us who love

libraries to make those feelings known, there is the foundation. The foundation should be used to help us develop a visionary concept of what libraries can be, and to lay the groundwork for turning that vision into reality.

• **Martha Van Pelt**—I enjoy visiting member libraries to explain the benefit of joining the SCLS Foundation. Anything that helps public libraries create additional steady income or protect the money they have is just added value!

• **Janet Pugh**—Public libraries provide reliable access to information, literature, and computers. The South Central Library System Foundation supports public libraries financially, in a time when public financial support is less certain. I am proud to be able to work for both the Foundation and the public libraries in the system.