

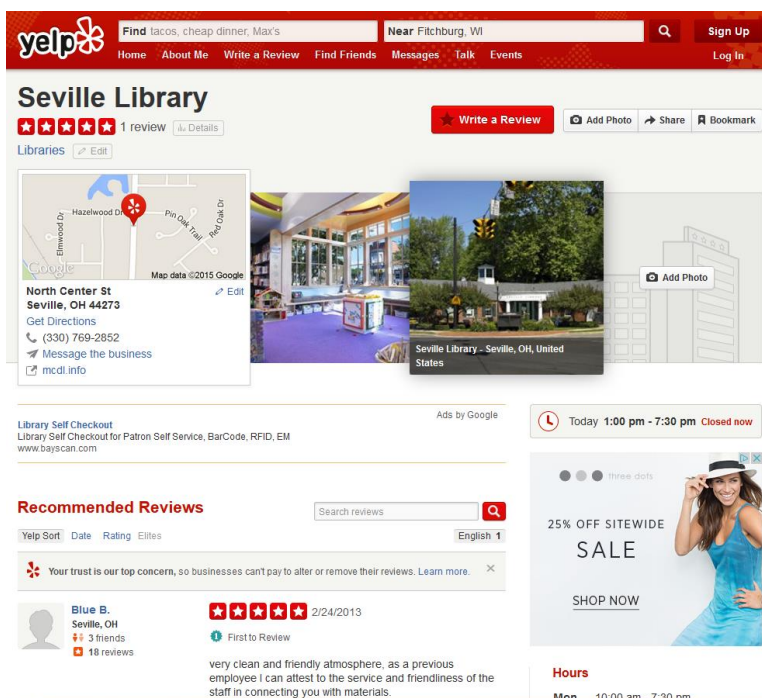
OCLC Library Spotlight Program

What?

The OCLC Library Spotlight Program is a free service to help people find your library in more places online. The service allows you to add basic information like location, contact information, library hours, and photographs as well as information about your services, collections, and social media accounts.

Why should libraries sign up?

- OCLC shares the data you provide with online services your patrons are using like Yelp and Goodreads to make finding information about your library easier.
- You control the data making sure patrons are getting accurate information.
- OCLC will generate a mobile-friendly website with your library hours, making it easy for patrons to use their smartphone to see if the library is open.
- OCLC can compare your library to similar sized libraries, using WorldCat data to provide collection analytics.



The Yelp page for Seville Library (a participant of the Spotlight Program).

How to sign up?

Go to the Library Spotlight webpage (<http://www.worldcat.org/spotlight/organization/>) to sign up for the program and get started. You will need to log in with your WorldCat.org account or create a new account. This YouTube video gives an overview of the program and how to “claim” your library and get started adding information: <https://www.youtube.com/watch?v=j1FWeakdSzg>